

THE ULTIMATE BLOCK PARTY!!!

CBS and NEXT ENTERTAINMENT are looking for dynamic, competitive and entertaining families that live in the same neighborhood to participate in the next great reality competition series.

It's your family versus your neighbors in the quest for a MAJOR GRAND PRIZE!!!

Round up at least SEVEN of your neighbors that live in VERY close proximity to you and apply to be part of the ultimate family bonding experiment. Just fill out the application and send us a five to ten-minute video. The video should introduce the neighborhood and feature at least eight families. Please have fun with the video, and tell us why you and your neighborhood should be selected for this experience of a lifetime!

APPLICATION REQUIREMENTS

Applications MUST be written clearly or typed and must be accompanied by a video which meets the following restrictions and a fully executed Video Submission and Minor Release and Waiver. Please do not include anything except the completed application form, Releases, and the video.

VIDEO LENGTH: FIVE to TEN minutes.

VIDEO FORMAT: VHS or DVD only. (Please no mini-DV, 8mm or VHS C). To transfer the other formats to VHS, simply connect your camera to a VCR and record. PLEASE REMEMBER TO FINALIZE YOUR DVD TO ENSURE THAT WE ARE ABLE TO WATCH THE VIDEO! ALWAYS WATCH YOUR TAPE OR DVD BEFORE YOU SEND IT TO ENSURE THAT IT PLAYS!

CONTENT: Who you are and why you would like to be on BLOCK PARTY. Be creative!

DEADLINE: MONDAY FEBRUARY 16TH, 2009 AT 5:00PM PST

The video will become the property of the Producers for our use in all media in perpetuity and will not be returned to you, whether or not you are selected as a contestant. Applications will only be considered if they are complete. Applications should be completed by EACH FAMILY and consist of the following:

- a. Completed application form from each family (including the signed Video Submission Release and Waiver from each member of each family, and Minor Release and Waiver where applicable). PLEASE DESIGNATE ONE PERSON FROM THE ENTIRE NEIGHBORHOOD TO BE YOUR MAIN NEIGHBORHOOD CONTACT (that person should check the box on the application form).
- b. Five to ten-minute video labeled clearly with your neighborhood contact's name and the number (1-15) that corresponds to the city nearest you (as set forth below).
- c. Print clearly on the outside of the envelope (including overnight mail envelopes) the number (1-15) that corresponds to the city nearest you (as set forth below) and your return address in the upper left corner of the envelope.

Cities:

1. Philadelphia, PA
2. Boston, MA
3. Miami, FL
4. Orlando, FL
5. Atlanta, GA
6. Los Angeles/ Orange County, CA
7. Indianapolis, IN
8. Cleveland, OH
9. Detroit, MI
10. Phoenix, AZ
11. Seattle, WA
12. Houston, TX
13. Tampa, FL
14. Portland, OR
15. Boise, ID

Send your completed application (including the signed Video Submission Release and Waiver and Minor Release and Waiver if applicable) and video to the following address:

BLOCK PARTY
11965 Venice Blvd, Suite 204
Los Angeles, CA 90066

ELIGIBILITY REQUIREMENTS

Producers will select approximately 8-10 households (the final number of which will be determined by Producers) to partake in a reality program currently entitled "BLOCK PARTY" (the "Program") which is intended for initial broadcast over the CBS Television Network. Applicants for the Program must meet the following criteria:

1. Applicants must be citizens of the United States and be living in the United States.
2. Applicants under the age of 18 must have the full permission of their parent(s) who have legal custody, or other legal guardian(s), as applicable, and such parents and/or legal guardians must sign, on behalf of such Applicants, all required Applicant agreements or other documents permitting Applicant to participate in the Program.
3. Producers may require that the parents and/or legal guardians of each Applicant obtain all approvals Producers deem necessary, if any, from Applicant's school authorities.
4. Applicants must be in excellent physical and mental health and be able to prove same by medical opinion if selected.

5. Applicants may be required to authorize Producers to conduct a background check on Applicant.
6. All semi-finalists will be required to complete and timely return the Medical History Form (to be furnished to the selected Applicants).
7. All finalists must undertake physical and psychological examinations and testing and meet all physical and psychological requirements.
8. Applicants may not have immediate family (spouse, mother, father, sister, brother, regardless of where they live) or members of their same households (whether related or not) who are employees, officers, directors and agents of TIME WARNER ENTERTAINMENT and all of its affiliated companies; NEXT ENTERTAINMENT, and all of its affiliated companies; CBS Broadcasting Inc., and/or of any of their respective licensees, assigns, parents, affiliated and subsidiary companies.

Written application forms (including a Video Submission Release and Waiver and Minor Release and Waiver attached hereto) are available for downloading on the cbs.com website. **The deadline for tapes and applications to be received is MONDAY FEBRUARY 16TH, 2009 AT 5:00PM PST.**

A total of approximately 50 neighborhoods may be invited to interview sometime in late December 2008 – January 2009 (or as otherwise scheduled by the Producers) in person in one of the cities listed above, or neighborhoods may be visited by Producers. Producers reserve the right to change the number or the identity of the foregoing locations at any time. All travel expenses for the interview will be the applicants' sole expense.

Approximately 8 neighborhoods (the final number of which will be determined by Producers) may be visited by Producers in March – April 2009 (or as otherwise scheduled by Producers) for final interviews with the producers.

Approximately 8-10 households (the final number of which will be determined by Producers) may be selected as contestants to participate in this program. Filming is presently scheduled to occur sometime during the Summer of 2009 (or as otherwise scheduled by Producers) at a location to be announced. Taping will be approximately 21 days.

BLOCK PARTY FAMILY APPLICATION

Neighborhood/Development name: _____

Street name: _____

City: _____ State: _____ Zip: _____

Describe your neighborhood: (example: Housing Development with a gate and community center, Housing Development with no gate, Urban Street w/ free standing homes, or townhouses):

**PLEASE FILL IN AS MUCH OR AS LITTLE AS APPLIES TO YOU. WE ARE LOOKING FOR FAMILIES OF ALL TYPES!

****IMPORTANT****:

CHECK HERE IF YOU HAVE BEEN DESIGNATED AS YOUR NEIGHBORHOOD'S PRIMARY CONTACT PERSON

Last Name: _____		First Name: _____	
Date of Birth: _____		Age: _____	
Occupation: _____		Address: _____	
Email: _____		Home Phone: _____	
Cell: _____		First Name: _____	
Date of Birth: _____		Age: _____	
Occupation: _____		Cell: _____	
Email: _____		Child Name: _____	
Date of Birth: _____		Age: _____	
Grade entering Sept 2009: _____		Child Name: _____	
Date of Birth: _____		Age: _____	
Grade entering Sept 2009: _____		Child Name: _____	
Date of Birth: _____		Age: _____	
Grade entering Sept 2009: _____		Child Name: _____	
Date of Birth: _____		Age: _____	
Grade entering Sept 2009: _____		Anyone Else Living in household? Please list: _____	
Live in full time? Yes / No		Explain: _____	
Do you own your home? Yes / No		How long have you lived in this neighborhood? _____	
Do you have any Pets? Yes/No		If so, what kind & how many? _____	

IMPORTANT!!!!

DON'T FORGET.....

- 1. HAVE AT LEAST 7 HOUSEHOLDS IN YOUR IMMEDIATE NEIGHBORHOOD COMPLETE THE BLOCK PARTY FAMILY APPLICATION FORM (IN ADDITION TO YOURS)**
- 2. MAKE SURE EACH ADULT IN EACH HOUSEHOLD READS AND SIGNS THE VIDEO SUBMISSION RELEASE & WAIVER (ONE RELEASE PER PERSON)**
- 3. MAKE SURE EACH PARENT OF EVERY MINOR IN THE HOUSE (UNDER THE AGE OF 18) READS AND SIGNS THE MINOR RELEASE & WAIVER . THE MINOR WILL NEED TO SIGN AS WELL. (ONE RELEASE PER PERSON)**
- 4. DESIGNATE A NEIGHBORHOOD CONTACT PERSON WHO WILL SERVE AS OUR INITIAL POINT OF CONTACT, AND WHO WE WILL CONTACT TO COMMUNICATE WITH YOUR NEIGHBORHOOD**
- 5. HAVE THAT NEIGHBORHOOD CONTACT PERSON CHECK THE BOX ON HIS/HER APPLICATION FORM**
- 6. MAKE SURE ALL INFORMATION IS FILLED OUT CORRECTLY**
- 7. PLAY YOUR DVD/VIDEO TO MAKE SURE IT WORKS BEFORE YOU SEND IT TO US**
- 8. MAIL YOUR PAPERWORK AND VIDEO TO:**

**BLOCK PARTY CASTING
11965 VENICE BLVD. SUITE 204
LOS ANGELES, CA 90066**

AOP INC.
3601 West Olive Avenue, Burbank, CA 91505

VIDEO SUBMISSION AUTHORIZATION AND RELEASE

“BLOCK PARTY” (wt)

In consideration of AOP, INC. or its designee (collectively referred to herein as “Producer”) considering my application (“Application”) and video submission in connection with the reality-based television series presently entitled BLOCK PARTY (working title) (the “Program”) and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I hereby irrevocably grant to Producer, its licensees (including, without limitation, any television network and television station which exhibits the Program, or which has the right to exhibit the Program (the “Network”)), assignees, parents, subsidiaries, or affiliated entities and each of the respective employees, agents, officers and directors of the foregoing entities (collectively "Releasees") the right to tape, photograph, interview/audition me (on and off-camera), record, use, license others to use, re-use, distribute and exhibit my voice and conversations, including quotes and paraphrases, and performances (including on and off camera interview/audition performances) and musical performances, actions, likeness, name, appearance, biographical material, and any information contained in my written Application and/or my videotape submission and/or in any other materials (including without limitation photographs) submitted by me in connection with my Application (collectively "Likeness") in any and all media now known or hereafter discovered or developed, worldwide in perpetuity, in any manner including, without limitation, in or in connection with the Program or any version thereof. I agree the Releasees may use and may license others to use all or any part of my Likeness, and may alter or modify it regardless of whether or not I am recognizable. I further agree that Producer exclusively owns all right, title, and interest (including, without limitation, all copyrights) in and to any video, photographs or other materials (including musical compositions) that I have provided to Producer in connection with my Application and any materials that I have provided or may provide in connection with the Program (the "Materials") including, without limitation, the right to edit, alter or modify the Materials and to use all or part of the Materials and my Likeness forever and throughout the world, and to license others to use them, in any manner in any and all media now known or hereafter discovered or developed, worldwide in perpetuity. I also understand and agree that Producer may transfer and assign this agreement in whole or in part to any entity or individual without restriction and the rights granted herein shall inure to the benefit of Producer, its licensees, successors, and agents.

I further agree that Releasees may use and may license others to use my Likeness and the Materials for advertising, publicity, marketing, promotional and commercial tie-in purposes in connection with the Program and/or any other works based upon the Program and/or any sponsor thereof, all allied ancillary and subsidiary rights therein and thereto, or any other use of the Program in all media now known or hereinafter discovered or developed. I irrevocably grant the rights, releases and indemnities hereunder whether or not I am selected to participate in the Program. I irrevocably, unconditionally and forever release and discharge, Releasees from any and all claims, expenses (including attorneys’ fees) or liabilities (collectively, “Claims”) arising out of the recording or use of my Likeness and/or the Materials and/or otherwise arising out of my Application, Producer’s consideration of me as a possible participant, and/or my participation (or non-participation) in the Program and/or the participant selection process (including, without limitation, any Claim arising out of Producer’s failure or refusal to select me as a participant), Producer’s use of any of the rights granted herein, or my breach of this agreement or acts,

statements or omissions in connection herewith. I agree not to make any Claim against Releasees as a result of the recording or use of my Likeness and/or the Materials (including, without limitation, any claim for invasion of privacy and/or right of publicity, infliction of emotional distress, personal injury, defamation or infringement of intellectual property rights).

I represent and warrant that I have the full right, power and authority to grant the rights herein granted. Under penalties of perjury, I certify that the information, materials and representations given or made by me which are contained on this form are true and correct. In no event shall I have a right to enjoin the development, production, exhibition or distribution or exploitation of the Program. In the event that the parties are unable to resolve any Dispute with respect to this release informally, then such Dispute shall be submitted to a confidential, final and binding arbitration. The arbitration shall be initiated and conducted according to either the JAMS Streamlined (for claims under \$250,000) or the JAMS Comprehensive (for claims over \$250,000) Arbitration Rules and Procedures, except as modified herein, including the Optional Appeal Procedure, at the Los Angeles office of JAMS, or its successor ("JAMS") in effect at the time the request for arbitration is made (the "Arbitration Rules"). The arbitration shall be conducted in Los Angeles County before a single neutral arbitrator appointed in accordance with the Arbitration Rules. The arbitrator shall follow California law and the Federal Rules of Evidence in adjudicating the Dispute. All transcription costs shall be shared equally by all parties. The arbitrator will provide a detailed written statement of decision, which will be part of the arbitration award and admissible in any judicial proceeding to confirm, correct or vacate the award. Unless the parties agree otherwise, the neutral arbitrator and the members of any appeal shall be former or retired judges or justices of any California state or federal court with experience in matters involving the entertainment industry. If either party refuses to perform any or all of its obligations under the final arbitration award (following appeal, if applicable) within thirty (30) days of such award being rendered, then the other party may enforce the final award in any court of competent jurisdiction in Los Angeles County. The party seeking enforcement shall be entitled to an award of all costs, fees and expenses, including attorneys' fees, incurred in enforcing the award, to be paid by the party against whom enforcement is ordered.

I represent and warrant that the Materials (specifically including, without limitation, any videotaped material) will be free from any pornographic or graphically violent material, will contain no nudity, and will not contain any content that is contrary to law or which places any of the participants appearing on or off camera at serious risk or harm. I further represent that the consent of no other person or entity is required for Producer to fully exploit the Materials in any and all media now known or hereafter developed, throughout the universe in perpetuity.

I acknowledge that in connection with my application for the Program, I may become privy to confidential and/or proprietary information and material of Producers concerning the Program (collectively "Confidential Information"). Not by means of limitation to any subsequent confidentiality obligations to which I may become subject to Producer or any other party, I agree to keep in strictest confidence all Confidential Information which I learn concerning the Program regardless of whether or not I am selected to participate in the Program, or whether or not I am selected to advance to any portion of the interview and/or selection process for participation in the Program, for a period from the date of this release until three (3) years from the initial broadcast of the final episode of the finale cycle of the Program series as a whole (as distinct from the episode cycle for which I am applying). In the event that I disclose any Confidential Information in violation of the terms herein, I shall be liable to Producer and CBS Broadcasting Inc. ("CBS") as the holder of licensed broadcast rights in the Program, for any damages suffered by my disclosure of any such Confidential Information. In addition, Producer and/or CBS shall

have the right to injunctive relief, without posting any bond, to prevent and/or cure any disclosure or threatened disclosure of Confidential Information by me, or anyone acting at my direction.

I represent and warrant that all information I am providing to Producer on this release is valid, true and accurate, and that I have (or will concurrently provide) to Producer a legible photocopy of my valid driver's license, passport or other acceptable government-issued photo identification for Producer's verification and record-keeping purposes. I hereby agree to defend (if requested), indemnify and hold Releasees harmless from and against any and all Claims arising out of or in connection with the recording or use of my Likeness and/or the Materials and/or otherwise arising out of my Application, Producer's consideration of me as a possible participant, and/or participation (or non-participation) in the Program and/or the casting process (including, without limitation, any Claim arising out of Producer's failure or refusal to select me as a participant), Producer's use of any other rights granted herein, or my breach of this agreement or acts, statements or omissions in connection herewith. I understand that I will not be paid any money for giving Releasees these rights, or for signing this agreement. This agreement sets forth the entire agreement between me and Producer with respect to the subject matter hereof and may not be altered or amended except in writing signed by both parties.

ACCEPTED AND AGREED:

SIGNATURE: _____ DATE: _____

PRINT NAME: _____

LIST ALL PRIOR NAMES, ALIASES, PROFESSIONAL/STAGE NAMES, ETC.:

DATE OF BIRTH:

ADDRESS:

CITY, STATE, ZIP: _____ TELEPHONE: _____

MINOR RELEASE AND WAIVER

FOR APPLICANTS *UNDER 18 YEARS OF AGE*

PLEASE READ, FILL OUT, SIGN AND DATE THE FOLLOWING AS INDICATED:

I, the undersigned parent or legal guardian, hereby acknowledge and/or agree that: (i) I am either a parent or legal guardian of _____ [fill in minor's name] (the "Applicant"); (ii) I have read and understood, and the Applicant agrees to be bound by, the eligibility requirements for BLOCK PARTY (working title) (the "Program"); (iii) the Applicant meets such eligibility requirements; (iv) the Applicant and I have answered (and will answer) all questions posed to the Applicant as part of the application process honestly, accurately and to the best of our ability and knowledge; (v) if any of the information that the Applicant and I provide to the Producers is found to be false, this will be grounds for the Applicant's and my (if I am also applying) dismissal from the Program application process, and/or from the Program itself even if the Applicant and me are ultimately selected as participants; (vi) even if the Applicant meets the eligibility requirements, the Producers have no obligation to interview the Applicant and/or select the Applicant as a participant; (vii) even if the Applicant is selected as a participant, the Producers have no obligation to produce the program and CBS (as defined below) has no obligation to broadcast it, even if it is produced; (viii) in the event the Program is canceled or not broadcast for any reason, the Producers and/or CBS or other broadcasting television network will have no obligation to award any prize money; (ix) all decisions by the Producers concerning selection of participants and other matters is final and not subject to challenge or appeal; and (x) the Producers own, and are not obligated to return or maintain (and may destroy), any materials submitted as part of Applicant's application (including, but not limited to, videotapes and photographs) whether or not the Applicant is selected as a participant. For purposes of this release, the "Producers" shall mean AOP, INC., including each of their respective parents, licensees, assigns, subsidiary and affiliated companies, successors and assigns and their respective directors, officers, agents and employees.

By submitting this application, I hereby consent to the recording, and use and reuse by the Producers and CBS Broadcasting Inc. ("CBS") and any of their respective licensees, assigns, parents, subsidiaries, divisions, business units, or affiliated entities and each of their respective employees, agents, officers and directors (collectively "Releasees") of Applicant's voice, actions, likeness, name, appearance and biographical material (collectively "Likeness") in any and all media now known or hereafter devised, worldwide, in perpetuity, in any and all versions now known or hereafter devised (including digitized versions) in, or in connection with, the Program. I agree that Releasees may use all or any part of Applicant's Likeness, and may alter or modify it, regardless of whether or not the Applicant is recognizable. I further agree that Releasees exclusively own all right, title, and interest in and to any application materials (*e.g.*, the video, any photos, etc.) that the Applicant or I have provided in connection with my application for or participation in the Program and any photos and video or recordings of

any kind that the Producers may make of the Applicant or me in connection with the Program and the application therefor (collectively, the "Material" or "Materials") and all rights therein and thereto including, without limitation, the right to use and exploit the Material and Applicant's Likeness in any and all media now known or hereafter devised, worldwide, in perpetuity, in any and all versions now known or hereafter devised (including digitized versions). Without limiting the foregoing in any way, I further agree that Releasees may use Applicant's Likeness and the Material in connection with any promotion, publicity, marketing or advertisement for the Program in any manner whatsoever. Without limiting the foregoing grant of rights in any way, to the degree that the Materials include any pre-existing musical or literary compositions in which the Applicant or I (partially or wholly) own the copyright or any publishing rights, or to which the Applicant or I purport to (partially or wholly) own such copyright or publishing rights, the Applicant and I hereby grant to the Producers, and have the complete, unfettered right to grant to the Producers, an irrevocable, unlimited, perpetual, worldwide, royalty and payment-free license to use and reproduce such Materials in the Program and in connection with any promotion, publicity, marketing or advertisement for the Program or any exploitation of the Program, in whole or in part, of any kind, in any and all media now known or which may exist in the future. I understand that the Producers make no representation whether or not such Materials will be used in any manner whatsoever. I irrevocably and absolutely grant the rights hereunder whether or not the Applicant is (or I am) selected to participate in the Program. The Applicant and I release Releasees from any and all liability arising out of their use of the Applicant's Likeness and/or the Material (including, without limitation, any claim that such use invades any right of privacy and/or publicity and any claims based on defamation or libel or false light), and I represent and warrant that the Applicant and I have the right to grant the rights conveyed hereunder. The Applicant and I understand that the Producers make no representation that the Materials will or will not be used in any way.

This release shall be deemed to be entered into in Los Angeles County, California, and shall be governed by and interpreted in accordance with the laws of the State of California applicable to documents or agreements executed and fully carried out within California. Except as may be expressly set forth in specific documents, any action, proceeding or litigation concerning this release may only be brought in Los Angeles County, California, and I hereby agree that the courts of Los Angeles County, California, shall have exclusive jurisdiction over the Applicant and me and the subject matter of any such proceeding. In no event shall I or the Applicant have a right to enjoin the development, production, exhibition or distribution or exploitation of the Program. In the event that the parties are unable to resolve any Dispute informally, then such Dispute shall be submitted to a confidential, final and binding arbitration. The arbitration shall be initiated and conducted according to either the JAMS Streamlined (for claims under \$250,000) or the JAMS Comprehensive (for claims over \$250,000) Arbitration Rules and Procedures, except as modified herein, including the Optional Appeal Procedure, at the Los Angeles office of JAMS, or its successor ("JAMS") in effect at the time the request for arbitration is made (the "Arbitration Rules"). The arbitration shall be conducted in Los Angeles County before a single neutral arbitrator appointed in accordance with the Arbitration Rules. The arbitrator shall follow the Federal Rules of Evidence in adjudicating the Dispute. All transcription costs shall be shared equally by all parties.

The arbitrator will provide a detailed written statement of decision, which will be part of the arbitration award and admissible in any judicial proceeding to confirm, correct or vacate the award. Unless the parties agree otherwise, the neutral arbitrator and the members of any appeal shall be former or retired judges or justices of any California state or federal court with experience in matters involving the entertainment industry. If either party refuses to perform any or all of its obligations under the final arbitration award (following appeal, if applicable) within thirty (30) days of such award being rendered, then the other party may enforce the final award in any court of competent jurisdiction in Los Angeles County. The party seeking enforcement shall be entitled to an award of all costs, fees and expenses, including attorneys' fees, incurred in enforcing the award, to be paid by the party against whom enforcement is ordered.

Not by means of limitation to any additional or subsequent confidentiality obligations to which Applicant shall become subject to Producers or CBS, I agree that the Applicant shall keep in strictest confidence any and all information in connection with my and the Applicant's application to be considered for the Program for a period of three years from the final episode of the final cycle of the Program. Producers and CBS shall have all rights available at law and equity to enforce their rights in the event of any breach or threatened breach of Applicant's confidentiality obligation herein, and/or to recover any damages in connection therewith.

Without limiting the foregoing, any provision of this release that is invalid, illegal, or unenforceable in any jurisdiction will, as to that jurisdiction, be ineffective only to the extent of such invalidity, illegality or unenforceability, without affecting in any way the remaining provisions hereof in such jurisdiction or rendering that or any other provision of this release invalid, illegal or unenforceable in any other jurisdiction. No waiver by the Producers of any term or condition of this release will be construed as a waiver by the Producers of any other term or condition; nor will any waiver by the Producers of any default under this release be construed as a waiver by the Producers of any other default. It is further understood and agreed that no failure or delay in exercising any right, power or privilege hereunder shall operate as a waiver thereof, nor shall any single or partial exercise thereof preclude any other or further exercise thereof or the exercise of any right, power or privilege hereunder. The Producers may freely assign, in whole or in part, any of their rights or obligations under this release. Neither the Applicant nor I may assign any rights and obligations under this release.

I have signed this Application together with this Release and Waiver on behalf of myself and the Applicant on the _____ day of _____, 2008.

Signature: _____

Print Name: _____

Relationship to the Applicant: _____

Consent of the Applicant -- to be signed by the minor

I acknowledge that I have read the release and waiver above and am familiar with each and all of its terms and conditions as I read them and as explained to me by the parent or legal guardian who is signing above. I am satisfied that this release and waiver is fair and equitable. I hereby give my express consent to have my parent or legal guardian sign on my behalf, and I will not revoke the consent I am giving here at any time.

Signature

Print Name